

**30th Annual
2010 Hemingway Look-Alike Contest Entry Form
July 22-24, 2010**
Please print out, complete form and mail to *(with all fees)*
Sloppy Joe's
201 Duval Street, Key West, FL 33040
Attention: Donna Edwards

**Check payable to: Sloppy Joe's
\$35 Registration Fee**

Name
Address
City
State/Zip
Telephone
(include area code)

E-Mail Address PLEASE PRINT CLEARLY

Confirmation letters will be emailed, if email is provided.

ENTRY FORM MUST BE MAILED IN WITH CHECK OR MONEY ORDER

Payment (please check one):

I have completed entry form and am enclosing a \$35 check made payable to Sloppy Joe's for contest entry fee

I have completed entry form and am enclosing a \$50 check made payable to Sloppy Joe's for entry fee and society membership

Signature: _____

Mail to:

Sloppy Joe's, 201 Duval Street, Key West, FL 33040

Attn: Donna Edwards

Do you want to participate in (choose only one day):

Thursday Preliminary Round July 22, 2010

Friday Preliminary Round July 23, 2010

(Friday fills up quickly)

Shirt Size **Med** **Large** **X Large** **XXLarge**

Shirt size not guaranteed

How many years have you participated in the contest

I would like to become a associate member of the Look-Alike Society for \$15

Model Release/Talent Consent
TESTIMONIAL RELEASE

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I hereby agree as follows:

1. I hereby consent to and authorize the use by Sloppy Joe's Enterprises, Inc., its respective licensees, successors, assigns, and all persons acting with its permission (the "Licensed Parties"), the right to use, publish and copyright my name, voice, testimonial statement, picture and likeness in all media and types of advertising and promotion for Sloppy Joe's Bar ("Sloppy Joe's).
2. I hereby consent to and authorize the use by Monroe County Tourist Development Council and Stuart Newman Associates, its respective licensees, successors, assigns, and all persons acting with its permission, the right to use, publish and copyright my name, voice, testimonial statement, picture and likeness in all media and types of advertising and promotion for Key West and the Florida Keys.
3. I agree that all photographs of me used and taken by the Licensed Parties are owned by them and that they may copyright the photographs. If I should receive any print, negative or other copy thereof, I will not authorize its use by anyone else.
4. I agree that no advertisement or other material need be submitted to me for any further approval and the Licensed Parties will not be liable to me for any distortion or illusionary effect resulting from the publication of my picture or likeness.
5. I warrant and represent that I have not previously authorized (which authority is still in effect), nor will I authorize or permit, the use of my name, voice, testimonial statement, picture, and likeness in connection with the advertising or promotion of any business that is competitive to Sloppy Joe's.
6. I further agree that the Licensed Parties will have the right to attribute my testimonial statement (or edited or paraphrased statements that have substantially the same meaning) to me, which is an expression of my personal experience and belief
7. Nothing herein will constitute any obligation on the Licensed Parties to make any use of any of the rights set forth herein.
8. I understand that the Licensed Parties will act in reliance on this consent and release, and accordingly I hereby declare it to be irrevocable; and I hereby release and discharge the Licensed Parties from any and all claims whatsoever in connection with their lawful use of my name, voice, testimonial statement, picture, and likeness described herein.

Print Name _____

Signature _____

Date _____

Look-Alike Contest Guidelines:

Each preliminary round of the "Papa" Hemingway Look-Alike Contest will begin at 6:30PM, and finals 6:30pm in Sloppy Joe's Bar (201 Duval Street) on three consecutive evenings, July 22-24, 2010. Look-Alikes must compete in one of the preliminary rounds in order to be eligible for the finals on Saturday.

Pre-register by mail is recommended, as space is limited to 75 contestants a night. Use the form above, print out form, complete information and mail it along with the indicated fees. Please indicate whether you will compete in the Thursday or Friday preliminary round. On the day of the contest, check in at the registration table near the stage at 5:00PM. All Look-Alike contestants receive a "Contestant" Hemingway Look-Alike t-shirt.

If not pre-registered, you may sign up prior to either preliminary round at Sloppy Joe's if space is available.

Although the contest doesn't begin until 6:30PM, Thursday, Friday and Saturday, spectators and some contestants arrive early in the afternoon. Remember that this is summer in Key West. The temperature on stage under the lights can get pretty hot, there will be hundreds of folks in and around the bar, there's no reserved seating, and television crews will be jostling for the best camera angle. Basically its chaos, so please be patient.

Contestants will be called up on stage in groups of eight, in alphabetical order, and introduced to the audience. Contestants will have 15 seconds to speak to the judges and audience. If wearing a hat, contestant will be asked to remove hat so that judges will be able to see their face. We are looking for mature, heavy-set men with a full beard. However, several young Look-Alikes have participated and some have actually made it to the finals. Contestants participating in contest agree allow their image to be used by Sloppy Joe's and media, and grant photo release (must sign above talent release form).

Approximately twelve finalists will be chosen on Thursday, and twelve on Friday to advance to the final round on Saturday. Finalists will be announced from stage and contestants will be asked to come on stage.

On Saturday, finalists will be called up on stage one at a time and given one minute to present themselves to the judges.

The group will be narrowed down to five finalists. The five finalists will be announced one at a time and have two minutes to speak. Papa 2010 will be named from this group.

Judging is handled by former Look-Alikes winners.

Know your competition. The Look-Alikes arrive in "Hemingway Garb." Some even wear safari outfits, khakis, and even the excruciating hot wool fisherman turtle neck

sweater. Many entrants have been competing for years, be prepared. Some bring their own cheering squad. Others try to bribe the judges. Most contestants admit (confidentially) that they may never win, but return year after year for the fellowship.

Faithfully, the wives, known as the "Mama's" spend their time and vacations promoting their Papas, and return to Key West each July for the event.

Note: Please do not bring any type of balloons they will not be allowed in bar. No animals/birds will be allowed on stage.